

Privacy Policy- Aseema Charitable Trust

Aseema Charitable Trust deeply values the contributions made by our valuable donors to sustain our mission. All the financial information shared with Aseema Charitable Trust is considered as highly confidential. The Trust has access only to information that you voluntarily give us via email or other direct contact with you.

The information will be used only for responding with you with regard to your enquiry.

It will not be shared with any third party outside our organization, other than as necessary to fulfill your request, e.g. to ship an order.

Unless you ask not to, we may contact you via email in the future to share promotional material, brochures, catalogues, Aseema's Annual Reports, requests for donations, new products, services and other updates.

Only employees who need the information to perform a specific job (for example, preparing donation receipts, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

Salient Features of the policy:

- Personal information collected from donors is used for the purposes of processing payments and communicating with donors, Aseema, as well as conducting the fundraising and other operations of Aseema. This information may include name, amount donated, address, telephone number, donor comments, e-mail address, and any other personal information provided to us ("Donor Data").
- Payment processors allow donors to donate electronically using a payment services account, a credit card, or other payment method. These processors collect certain information from donors, and their privacy policies should be consulted to determine their practices.
- Some of the purposes for which donor data may be used:
 - Distributing receipts and thanking donors for donations
 - Informing donors about upcoming fundraising and other activities of Aseema
 - Internal analysis, such as research and analytics by third parties
 - Record keeping
 - Reporting to applicable government agencies as required by law
 - Surveys, metrics, and other analytical purposes

- Other purposes related to the fundraising operations,
- Anonymous donor information may be used for promotional and fundraising activities. Comments that are provided by donors may be publicly published and may be used in promotional materials.
- Available information may be used to supplement the Donor Data to improve the information we use to drive our fundraising efforts.
- Data gathered for payment processors and other service providers is used only for the purposes described in this policy.
- The Trust is committed to protecting donor personal information from unauthorized access, alteration, disclosure, or destruction. The information may be disclosed when required by law; when needed to protect our rights, privacy, safety, property, donors, or users; and when necessary to enforce our terms of service.

Donor-related information will be retained only as needed to fulfil the purposes described in this policy unless a longer retention period is required by law or regulations. For example, tax laws in India may require us to keep contact information and contribution level of donors on file.

This policy may be amended from time to time. Changes, if any will be reflected on this page. You should periodically check this page for any changes to the current policy.